

# Felix Kiprono

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[Website](#)

## Data Storyteller

Writer | Data Analyst | Content Editor | Publisher

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### PROFILE

Self-developed data storyteller of more than six years with solid experience making sense of diverse datasets end to end. I excel at discovering, cleaning, wrangling, quality checking, analyzing and writing content that synthesizes complex data for easy public consumption. I have produced impactful stories on the themes of economics, public finance, climate, health among others, and in the process built hands-on knowledge of diverse data processing tools such as MS Excel, Google Sheets, OpenRefine, Google Data Studio, SQL Server, Python and LLMs.

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### EXPERIENCE

**Data journalist and editor**, *Odipo Dev Limited/Africa Data Hub, Remote*

April 2023 – Present

Doubled up as data journalist and content editor overseeing a team of data journalists, and as part of [Africa Data Hub](#), I was instrumental in building an Africa-wide data repository and stories. Notably wrote an award winning article on the [impact of U.S. Government](#) withdrawal on the country's health system, and led the creation of the [first femicide database](#) and data story in Kenya.

- Source, extract, and clean economic, climate, gender, and health data from major public repositories including the World Bank, OECD, UN, IMF, and national statistics bureaus.
- Lead data storytelling initiatives for the Africa Data Hub, managing a consortium of four organizations to produce high-impact data stories for the African public.
- Analyze and interpret complex datasets using various analytical tools, applying a strong narrative lens to uncover insights while eliminating bias and false interpretations.
- Produce data-driven reports, articles, and explainer videos using jargon-free language to ensure data accessibility for a diverse, non-technical audience.

- Enforce rigorous quality and editorial standards to ensure all collected data and published stories align with Odipo Dev and Africa Data Hub's benchmarks
- Engage and build partnerships with consultant and publishing outlets

**Multimedia Journalist, *Debunk Media***

*June 2021 - October 2022*

Focusing on financial and economic stories, I employed data to simplify stories around public debt, inflation, and packaging them in biteable ever-green multimedia pieces.

- Conducted in-depth research on key public-interest topics, collecting data and mining insights for multimedia storytelling.
- Wrote video scripts that clearly communicated the insights gathered which were used to create social media videos.
- Produced video stories and articles, ensuring alignment with Debunk Media's editorial standards.
- Generated story ideas, pitched stories, and contributed to Debunk Media's content strategy.
- Assisted in creating graphics, animations, and social media content.

**Cash and Bank Accountant, *MultiChoice Africa***

*July 2019 - September 2021*

- Collated financial data and prepared monthly payments statistics report
- Curbed revenue leakage through bank reconciliations and financial controls.
- Processed accurate transaction matching and monthly bank reconciliations.

**Treasury Accountant, *MultiChoice Africa***

*July 2013 - June 2019*

- Performed bank reconciliations in accordance with accounting standards.
- Prepared monthly cash analysis reports for management

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**SKILLS PROFILE**

| <b>Skills</b>                                    | <b>Tools</b>                                           |
|--------------------------------------------------|--------------------------------------------------------|
| Data analysis and visualization                  | Flourish, Google sheets, MS Excel, DataWrapper, Claude |
| Content writing, editing, and publishing         | MS Office and Google Suites                            |
| Web Scrapping and data extraction from documents | Python, Claude, Google Pinpoint                        |
| Partnerships building                            |                                                        |
| Good at remote team-working and time management  |                                                        |

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## **EDUCATION**

Bachelor's degree in Supply Chain Management  
 Jomo Kenyatta University of Agriculture and Technology  
*September 2009 - April 2013*

Certified Public Accountant (CPA-K)  
*Kenya College of Accountancy (KCA) and Self Study*  
*July 2008 - June 2012*

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## **PROFESSIONAL CERTIFICATION**

Certified Public Accountant (CPA-K)

20212

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## **REFERENCES**

Available on request.